

7 December 194

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Recommendations for the Execution of Propaganda

Attacks against Albania

*B. H. Smith*

**I Methods**

- a. The activities of the Free Albania Committee should be guided and exploited by a public relations expert who should assist the Committee in:
- (1) Issuing statements on its activities;
  - (2) Giving publicity to meetings, trips, and interviews which Committee members may undertake;
  - (3) Attempting to reorient and influence the Hoxha elements among the Albanian communities outside Albania.
- I b. A continual series of Albanian-language BBC broadcasts should be focused on the work of the Free Albania Committee. At the same time, VOA should be furnished material on Albania suitable for exploitation by the existing Voice broadcasts to eastern European nations.
- c. A craft carrying a clandestine medium-wave radio transmitter should broadcast from the Adriatic two to three times daily for approximately 15 minutes in the name of the Free Albania Committee. The announcer's voice should be from records in order to avoid any possible deviation from the script and to insure the greatest degree of security. The broadcasts should be newscasts with emphasis on Albania, the Balkans, and Europe. Commentaries and musical programs may be sent whenever necessitated by circumstances.
- d. A series of leaflet drops over strategic points in Albania should be arranged. These leaflets should give the latest news and should create the impression that the Free Albania Committee is a well-organized, efficiently functioning body whose efforts are thoroughly planned and amply supported.
- e. The possibility of leaflet drops coordinated with supply drops to our agents and co-workers in Albania should be kept in mind and reviewed thoroughly at a time when such activity may become feasible.

**II Organization**

- a. The exploitation of the Free Albania Committee by the public relations expert should be undertaken at its headquarters under the guidance and supervision of the US/UK Joint Policy Committee in Washington.

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- b. An Executive Centre should be established in Athens, Greece, under the general direction and control of the US/UK Joint Policy Committee and under the direct responsibility of the US/UK field-chiefs for the operation. The Joint Policy Committee should furnish these chiefs with a statement as to the general PW objectives and themes, and the timing required in relation to the overall operation SWIFEND. It is assumed that provision is made below for a minimum effective job. Expansion of activities can be expected to follow proven effectiveness. The Centre should have the following functions:

- (1) To furnish daily guidance to the writer/editor aboard the radio ship.
- (2) To prepare transcribed broadcasts based on all available sources of information such as Albanian newspapers, reports received from our teams, and monitored radio broadcasts. The recordings of these broadcasts in the form of commentaries may also include musical entertainment. They should be picked up by the craft on its visits to the base and be used to complement the daily broadcasts produced aboard the ship.
- (3) To prepare and print such leaflets, pamphlets, and other publications as necessary.
- (4) To monitor broadcasts emanating from the radio craft, broadcasts from satellite sources, and to monitor and evaluate other sources such as newspapers, journals or periodicals.
- (5) To transmit expeditiously to the Joint Policy Committee weekly reports on broadcasts and other PW activities which should include an outline of the propaganda lines used and an evaluation of their effectiveness.

- c. Aboard the craft, daily broadcasts should be written by a writer/editor guided by daily instructions from the Executive Centre, and using, in addition, monitored information.

### III Operational Requirements

- a. The Free Albania Committee: A public relations expert should be recruited by the U. S. and assigned to the Committee.

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b. **The Executive Centre:** Personnel for this unit should consist of:

- 1 editor to be recruited by the United States
- 1 assistant editor to be recruited by the British
- 2 sub-editor/announcers (English-speaking Albanians)  
one each to be recruited by the U. S.  
and the British
- 2 monitors (Albanian-speaking) to be recruited by the U. S.
- 1 clerk to be recruited by the British
- 2 typists to be recruited by the Free Albania Committee
- 2 multilith press operators to be recruited by the U. S.

The following equipment should be available in the Centre:

- 2 wire recordings and complete play-back sets
- radio receiving equipment
- 2 multilith presses (type 1250)
- paper and ink supplies for leaflet printing

The exact types of this equipment should be discussed with the technical experts in Washington.

c. **The Radio Craft:** The following personnel (excluding the crew) are needed for the craft:

- 1 editor/writer to be recruited by
- 1 assistant editor/announcer (English-speaking Albanian)  
to be recruited by
- 1 code clerk to be recruited by
- 2 operator/maintenance technicians to be recruited by the U. S.

The following equipment should be installed aboard the craft:

- a medium-wave transmitter
- receiving equipment
- wire recording and play back equipment
- power generator.

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The details pertaining to the type of equipment should be discussed with the technical expert in Washington.

d. Miscellaneous

The field-chiefs at the Executive Centre should be regularly supplied with Albanian newspapers, monitored reports from our teams, and reports on interrogations of Albanian refugees.

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